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Entrust Energy Launches Service to Commercial Customers Company now Fastest-Growing Residential Retail Electricity Provider in Texas

(Houston, Texas, United States) November 27, 2012. Entrust Energy, Inc. (Entrust Energy) is now servicing over 24,000 customers in Texas making it the fastest-growing retail electricity provider in the state. Entrust Energy has more than tripled its customer count since December 2011 by providing competitive rates and no monthly customer fees, fees to pay online, or fees to call the customer service center.

In October, Entrust Energy began providing service to commercial customers in the state of Texas. "Response from our existing residential customers was so overwhelming asking us to serve their businesses, so we moved quickly to enter this market," says Jason Merritt, Director Sales at Entrust Energy. Entrust Energy offers 12, 18, 24, 36, and a variety of other custom-term products to businesses.

Entrust Energy is quickly becoming an established leader in the Texas electricity industry – a retail provider known for reliable customer service and the elimination of unnecessary monthly customer fees. The company was recently honored as a Houston Best Places to Work by the Houston Business Journal and continues to grow its customer and employee base.

"We are extremely proud to serve over 24,000 residential customers. Texas customers are learning who we are and why we are unique in the industry, which has allowed us to grow at a record-breaking pace," Tom Gilpin, Entrust Energy President and CEO, said. "We treat our customers like family and do not charge unnecessary fees just to service our customers. We offer a new and different experience for customers who are dissatisfied with their current Retail Electricity Providers."

Entrust Energy's Customer Care Center is located in Texas - where its customers live. The company's friendly and reliable Customer Care Representatives provide professional assistance, reinforcing the company's commitment to upholding the highest of standards in <u>customer service</u>.

Entrust Energy currently offers a variety of competitive residential electricity plans including 3, 6, 12, 18, and 24 products and a monthly variable product. For more information, please call Entrust Energy toll-free at 1.800.871.8000 or visit <u>entrustenergy.com</u>.

About Entrust Energy

Entrust Energy is a fast-growth retail energy company based in Houston, Texas. We deliver competitive products, stellar customer service and a commitment to the communities we serve. The company is led by Tom Gilpin, President and CEO, who was previously the Chief Operating Officer of Australian Power & Gas, Australia's fastest growing company, which has grown to over 300,000 electricity and gas customers since 2007. For more information, visit <u>entrustenergy.com</u>.